

AL OLAYA MUSA BIN NUSAIR STREET. AKARIYA BUILDING NO.2 FIFTH FLOOR OFFICE NO. 523 RIYADH SAUDI ARABIA

COMPANY PROFILE
WWW.KAKIHG.COM

AL HAMRA DISRICT. AL FADAL STREET. P.O. BOX 18833 JEDDAH 21425 KINGDOM OF SAUDI ARABIA



"The secret of our successful Kaki Group lies in its corporate values. These central values of doing businesses began with senior officials and employees and trickle-down all the way through the corporate structure to entry-level associates and trainees. The shared set of our core values that are now inherent in our behaviors"

-Sheikh Saud Kaki, CEO-

About us

Kaki Group's establishment idea goes back to 1984 when the founder Sheikh: Saud Kaki decided to transform his passion for food and beverages into an authentic fine dining cuisine. The unique ability to connect with people and share with them that passion, took him further to bring some of the world's best cuisine experiences to the tables of his people and the multinational residents of the country.

Today, that passion is rapidly translated into memorable dining experiences in the guests' minds and hearts throughout the group's diversified restaurants. The sheikh's legacy to provide the ultimate in guest satisfaction by combining innovative design with an outstanding level of service remains the driving force of the group's sustainable growth.

SERVING FOOD WITH ELEGANCE



Mission

Kaki Group's restaurants exemplify a range of diversified concepts attached together by a shared commitment to provide guests with memorable dining experiences led by the belief that the legacy and inspirations of the founders can always be the underlying force of more creative business ideas and development. The group's passion for delivering the best in class cuisines and services shall always be translated into a work environment rich of opportunities for the staff and best results for stakeholders.

Vision

Our vision is to lead the hospitality industry in the Kingdom of Saudi Arabia by providing superior high food quality, service and value in attractive surroundings. We seek to combine a scientific outlook to hospitality management with a commitment to innovation, teamwork and customer-driven excellence while providing our employees and business partners opportunities for development and growth.

SERVING FOOD WITH ELEGANCE





Brands

Our brands have rich histories rooted in quality food, fine hospitality service and deep a support of the community.

We are well positioned to satisfy the growing interest in successful restaurant management, quality products and outstanding service.

Our Brands

























It. Gabbiano

Il – Gabbiano has been nominated as a top Italian Restaurant by the local community.

For the past 20 years our loyal patrons, have ensured that this icon remain a firm favourite, located in the seaside suburb of Cornich in Jeddah.

Your meal experience is ranked amongst the highest levels of dining standards and breathtaking panoramic sea views.





This restaurant placed Kaki Hospitality on the map.

Its timeless classics are well known and its international and authentic experience are favoured with both new and old patrons alike.

The restaurant of choice for influential decision makers, its beautiful surroundings ensure that your fine dining experience is of the highest quality.

With private rooms, protected terraces and three stories of elegance this restaurant will ensure you are treated.





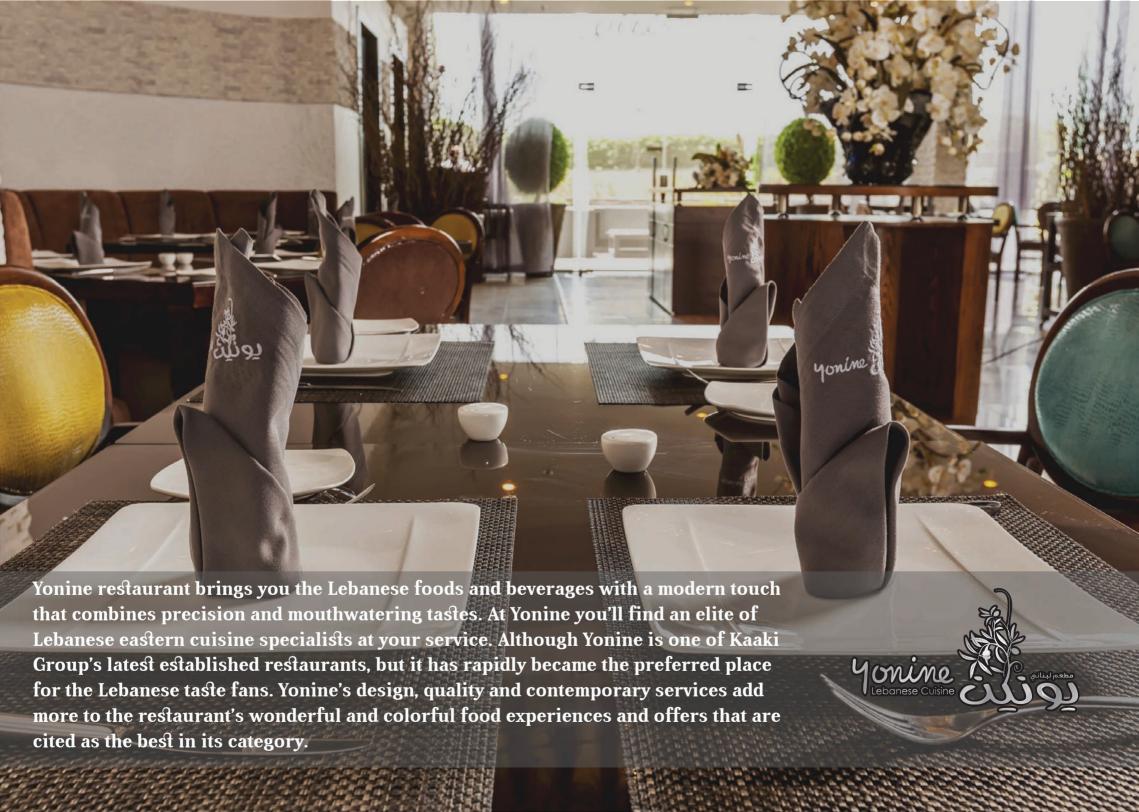


Zaikaki is an Indian Restaurant that takes you to the heart of India.
With its excellent quality and variety of spicy food offerings.
This restaurant is fast becoming a firm favourite.

As soon as you enter the shop you feel as if you have been magically transported to a far away land of taste pleasures.

The mystical aroma fills the restaurant with wonderful frangrances that promise to make the experience unforgettable.







Yonine is a newly established restaurant, with original Lebanese tastes and standards.

The experienced kitchen and management team are professional, and service driven.

With authentic reciepes and cooking methods this top restaurant has some of the best offerings available in this genre.

A sophicasted setting serves the shop well and your experience will be a memorable one.







· Kungen & lobsten ·

A new restaurant concept that is taking the world by storm, concentrating on two menu items, this idea has proven not only to be trendy but highly successful. The idea of fresh Lobster flown from half way around the world, to be served fresh at your table is an idea that is extremely appealing. Not to mention the fresh made patties and decadent Lobster Rolls. A great restaurant in a very social atmosphere finishes the ingredients to this franchise.





Bai Bakery "Jeddah" is one of a kind bakery, offering numerous varieties of Sourdough healthy bread. Bai Bakery also offers olive breads, Italian Ciabatta & French Baguettes to name but a few. Just pay one visit to our Bai Bakery and you'll get acquainted with the uniqueness of the place, expertise, services and high quality and nutritious products such as confectionaries cakes, croissants and Manaeesh.





Introducing the Sour Dough Concept to the Saudi market together with big hospitality contracts has placed this bakery on the map.

Its unique breakfast offering and freshly baked products make this new establishment in Jeddah a winner.







A concept store that has taken the hospitality community by storm.

The first of its kind in the kingdom showcasing mini sandwhiches, cakes, sauces and soups its become a community leader.

This new image has built a loyal following in a very short space of time with products that are both tasty and visually appealing the shop has ensured that the image of Kaki has expanded to a new level.



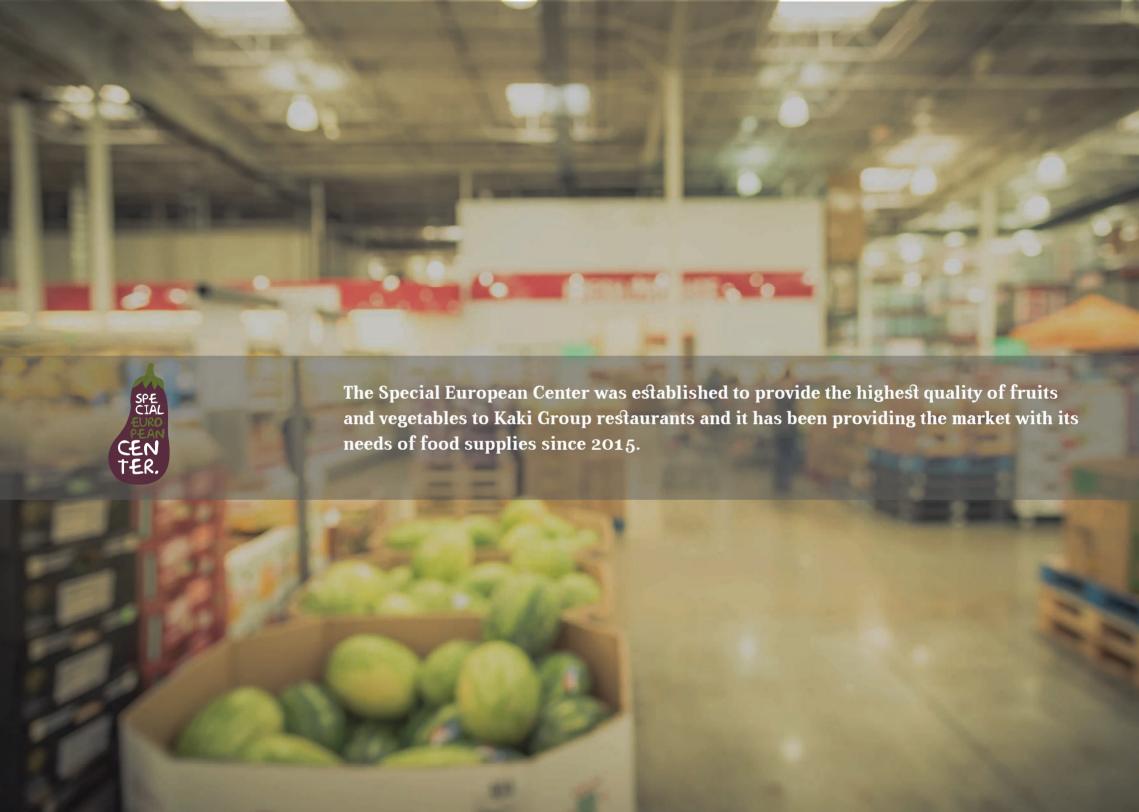




This Concept is targeted towards the youth.

The unique and modern interior design provides a creative environment for our customers that let them fly with their imagination, while enjoying a high quality and varity of traditional street snacks.







The SEC manages several catering projects for restaurants, hotels, hospitality companies and government institutions such as hospitals and schools.

It is specialized in importing and supplying fresh vegetables and fruits with the highest quality and high standards.



SERVING FUUD WITH ELEGANCE





The SFS works as a link between farmers and importing and exporting companies of food & beverages such as meat, chicken, cooking oil...etc. to meet the needs of the Saudi market.

There are also plans for future expansion in the Middle East in the field of catering and retail services.



SERVING HUUD WITH ELEGANCE



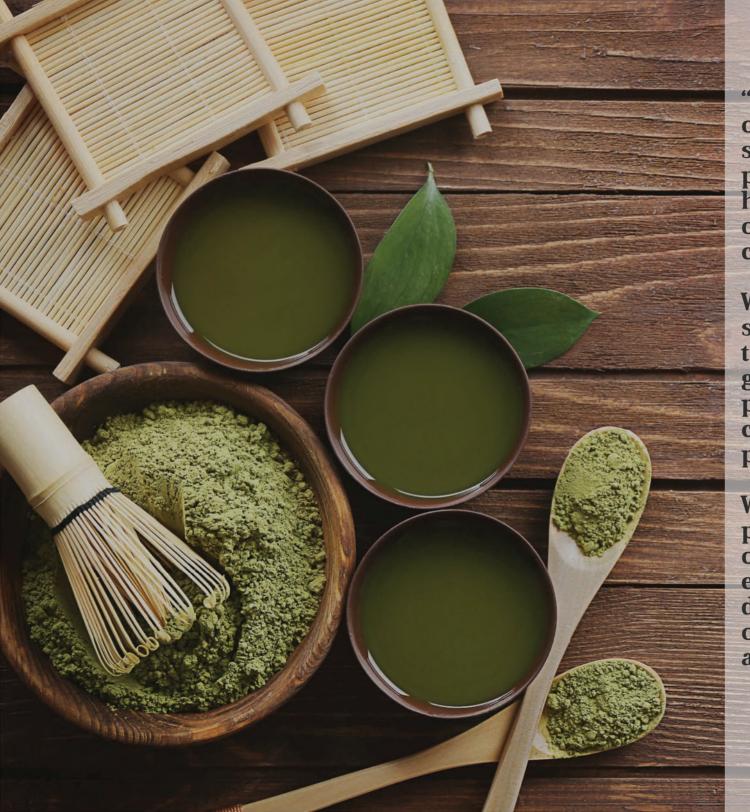
Our Achievements

As a growing company, we strive to add new concepts stores and established restaurant brands. Our goals are to ensure we cover a wide variety of meal offerings across the hospitality spectrum. We will contine to grow with our franchise agreements and offerings.

Our Awards



SERVING HOD ACHIEVEMENTS 2



"In the 15 years we have been operational for, we have succeeded in creating a loyal patronage of clientele that have ensured that we are one of the best hospitality companies in the KSA.

With the agrressive use of the social media platforms and traditional marketing strategies we have ensured that the patrons receive the required communication in a fast paced communication world.

We strive to ensure that we provide the very best of our offerings on a daily basis, the effort of this execise has paid diveidends and as such our patrons have supported all our endevours."

Reputation

Reputation builds competitive advantage. Studies have found that organizations with better reputations do better financially, attract and keep talent at lower costs, have lower costs of capital, and more easily gain support from government and other stakeholders in times of need.

People judge organizations in a variety of ways-by what they do, by what they say they do, and by what others say they do.

Reputation is an intangible and complex concept, which takes time to change.

Our reputation had lead us to open several brands across KSA (Il-Gabbiano, al- Shurafa, Zaikaki and Yonine to name just a few). many of our clientele are asking for Yonine, and Burger and Lobster to open in Riyadh. Which plans are already in place for.

This reputation is an added value for the company. It is believed that with this reputation and hospitality stake we will be a huge success with the new franchise concept of Wafflemeister.

SERVING HOLD REPUTATION 25

For a sustainable growth...

